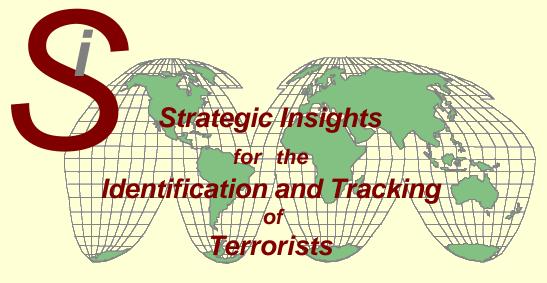


Eagle Eye





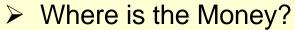
- 18th Annual Security Conference

June 2002



### A three prong approach should provide significant insights

- Who are these guys?
  - Name identifier
  - Demographic links
    - DOB,Addresses, etc.



- Suspect account identification
- Suspect transactions
- Source Destination and use of funds



- Case Studies
- Data mining
- Analytical models











# The Problem (in part)

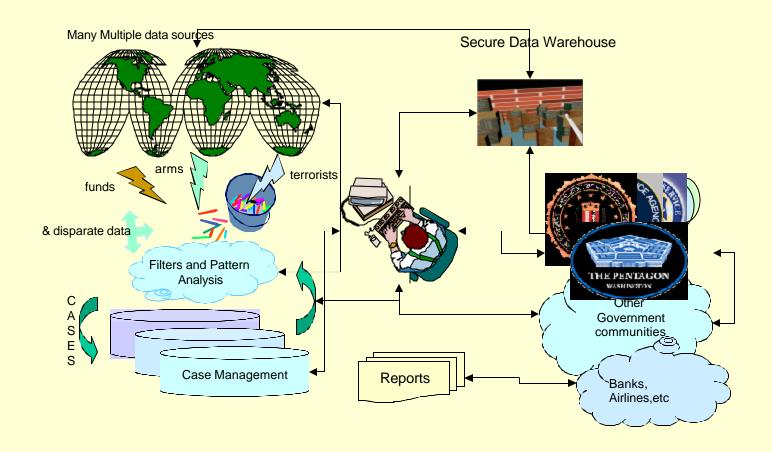
- WHO: How to identify known Arabic terrorists based on their names,
  - spelt in various different ways
  - various synonyms or aliases?

#### > BEHAVIOR:

- Discovery of unknown terrorists based on their behavior?
- Anticipate and forecast their future behavior?
  - Define a key set of leading indicators
    - Based on previous patterns (analyzed in multiple ways)
    - That are associated with specific threats?
    - Specific individuals or groups of individuals
- Enabling Tracking, Interdiction and other preemptive actions
  - Disparate sources of information and quality
  - Access to the data in a rapid response mode
- Learn, Iterate & Revise models and systems



## **A Conceptual Framework**



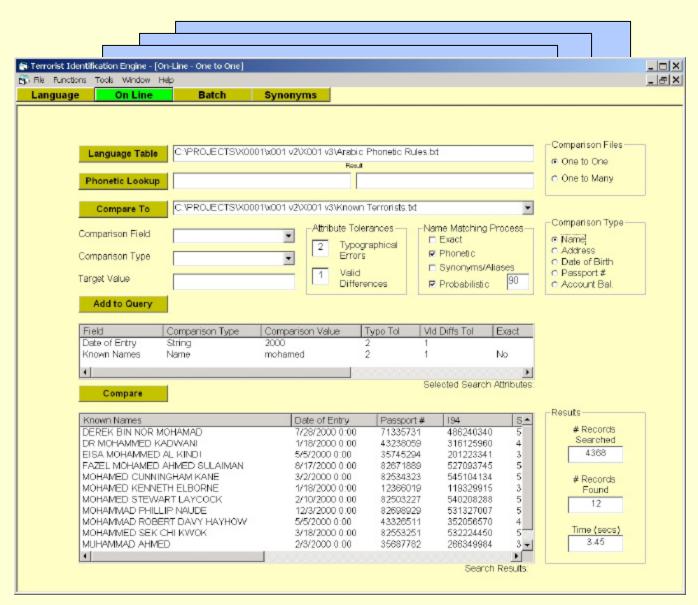


# SII's Eagle Eye has a three prong approach



- Identification of the right person(s)
- Attribute Engine (data and tracking)
- Behavior profiling (by statistical Data Mining)
- In concert with others.





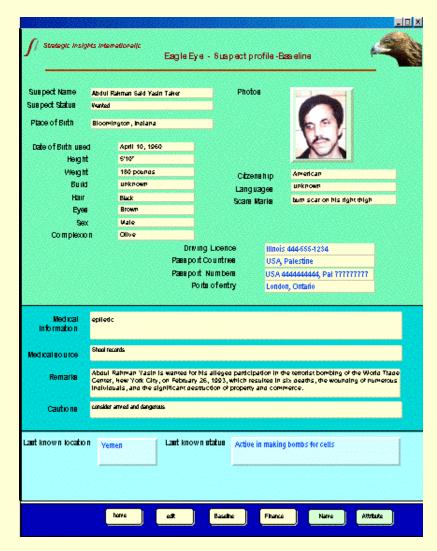


## Engines can be tailored for specific needs

In addition to the Name Identification

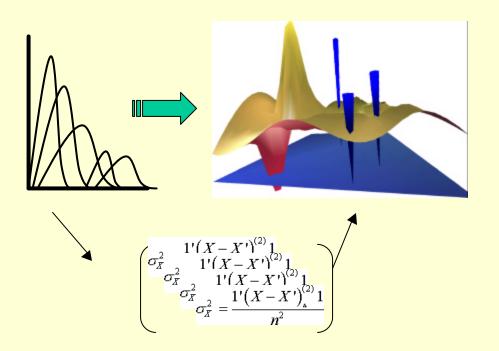
Many other attributes are needed for different purposes

Photo - Border Control Identity Data - right person Demographics -Tracking History - Enforcement Etc.





## Financial Behavior can be identified



- Discovery techniques can produce indicators
- The terrorists have to use the financial system
- Behavioral patterns of individuals and groups can indicate future behavior



# Summary

- > Our goal is to contribute: (no supplier has all the answers)
  - In identifying Arabic names to pre screen potential terrorists
  - In developing specific engines
    - tools to discover previously unknown suspects
    - predictor behavior to anticipate the actions of known terrorists
- > SI can assist in this process by:
  - Providing Name identification software
  - Providing the attribute engine
  - Providing behavioral analysis expertise
  - Model development.....in consortia with others



#### No Enterprise Is an Island

- Strategic Insights brings the best experts from industry and academic sources into the project teams though its collaborative network
- Maintaining Best Practice requires the integration of Knowledge from;
  - Clients
  - Consultants
  - Other Experts
- Our Services
  - Behavioural Science and Strategic Decisions
  - Knowledge Management and Leadership
  - Market and Opportunity planning and research
  - IT Strategy and Economics
  - International Corporate Positioning
- Strategic results through client partner teams

How often have you just wanted a different view rather than one more large project?

Contact: Dr. John McCalden

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